



Beckley - Raleigh County Chamber of Commerce  
245 North Kanawha Street  
Beckley, WV 25801  
Tel. (304) 252-7328  
Fax (304) 252-7373  
www.brccc.com

Dear Artisan,

The 56th Annual *Appalachian Makers Market* is scheduled for August 28-29, 2020 to be held at the Beckley-Raleigh County Convention Center in Beckley, West Virginia. We are excited to present a fresh new look (and name!) to our vendors and patrons. Previously a three-day event and known as the Appalachian Arts & Craft Fair, we have implemented many exciting changes this year and hope you will join us for a fun and successful weekend celebrating Appalachian makers.

New this year is a flat rate booth fee; we are no longer commission based. Also new this year, we are no longer utilizing sales processing stations. Vendors are responsible for their own sales including cash, credit, and checks. Enclosed you will find our updated application detailing this and all changes, along with our rules and regulations. The Appalachian Makers Market continues to be a juried art and craft show. Every applicant must submit digital images along with their application. For our out of area vendors, we have reserved hotel blocks at a discounted rate to ensure your stay is comfortable and affordable. We aim to celebrate skilled Appalachian makers by keeping our festival exclusive to those that reside or work in the Appalachian region.

Booth selections are made by the Appalachian Makers Market Committee and will begin immediately; you are encouraged to return your application as soon as possible. We look forward to your submissions and to celebrating your success at the Appalachian Makers Market!

Sincerely,  
Michelle Rotellini

President/CEO



## Exhibitor Application

### CONTACT INFORMATION

Name(s) \_\_\_\_\_ Business Name \_\_\_\_\_

(If more than one person will be exhibiting within one booth space, please list names of all exhibitors)

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Web Site \_\_\_\_\_ Social Media \_\_\_\_\_

### QUESTIONNAIRE

1. Have you previously exhibited in this Fair? Yes No If yes, list year(s)
2. List and briefly describe items you plan to sell:
3. Price range of items:
4. Demonstrations are encouraged but not required. Do you plan to demonstrate your craft? Yes No  
If yes, please describe:
5. How many booth spaces (10x10) are you requesting?

One 10x10 vendor space includes a table and folding chairs.

**\$325-** PER 10x10 booth space (indoor main floor, outdoor if requested: must bring your own tent)

**\$350-** Outdoor Food Vendors only

(Please be prepared to bring your own shelving/brackets/spotlights, etc.)

### REQUIREMENTS & ELIGIBILITY

- Digital images of your product and display must be emailed to [makersmarket@brccc.com](mailto:makersmarket@brccc.com) on or before the submission deadline. Images must be .JPEG format and identified by last name1, last name2, etc. Please provide the Committee with 5-10 images showing the quality of your work and booth display.
- Exhibitor must live and/or work in the Appalachian region. The Makers Market is a celebration of Appalachian Makers and their work including traditional and non-traditional mediums.
- All work for sale must be handmade.
- All two dimensional work submitted must adhere to the following standards: Avoid using unacceptable materials such as duct tape, corrugated cardboard backing, string, cord, or saw tooth hangers. Ensure frames meet properly in the corners and that no scratches, chips, or improperly attached wires are present. Three-dimensional work must be free of chips, scratches, cracks, or other quality issues that are not integral to the formulation or interpretation of the piece.
- Application, images, and payment must be received by **June 1**. Make payable to **Arts and Crafts**. Vendors will be notified by **June 7th**. Payment is non-refundable after June 15<sup>th</sup>. Non-accepted vendors will receive a full refund.

## Exhibitor Rules & Regulations

To ensure that every exhibitor is treated fairly and equally, where the purchaser can expect that all makers will treat them courteously, and where the objective of preserving the Appalachian Makers Market can be carried out, the following rules are established:

### **Exhibitor Setup**

**Thursday, August 27**                      **9:00 AM - 9:00 PM**

Roll carts will be provided by Convention Center at the garage entrance. Your assigned booth number will be posted in your booth upon your arrival. Vendors are responsible for and expected to provide their own signage and marketing materials. You are not required to display your booth number.

### **Market Hours**

All exhibitor booths must be open and staffed during Market business hours. Exhibitors receive free entry for the weekend and one additional weekend pass for a guest.

**Friday - August 27**                      **9:00 AM - 7:00 PM**

**Saturday - August 28**                      **9:00 AM - 6:00 PM**

Early breakdown of booths is not permitted. The Market closes to the public 6 PM Saturday.

### **Display**

New this year: Peg board will not be provided. Please be courteous to all other exhibitors. No tents or displays that block or restrict view of other vendors. Please be prepared with sufficient product (avg. of 4,000 visitors/shoppers are expected over 2 days). **All items for sale must be handmade.**

### **Exhibitor Booth Fee**

One 10x10 vendor space includes a table and folding chairs. (Please be prepared to bring your own peg board or shelving/brackets/spotlights, etc.)

**\$325-** PER 10x10 booth space (indoor main floor, outdoor if requested: must bring your own tent)

**\$350-** Outdoor Food Vendors only

### **Sales**

New this year: We will no longer have sales processing stations. Vendors will process their own sales and are responsible for their own cash, credit card, and/or check sales. If this presents a problem, please contact our office at 304-252-7328. Vendors are responsible for collecting their own sales tax. WV & Local Sales Tax = 7%

### **Assistance**

The Beckley Woman's Club and Shady Spring Woman's Club, will be available for brief periods of time to relieve the exhibitors. Appalachian Makers Market and Convention Center staff will be available to assist with general questions and/or emergencies.

## Outdoor Food Exhibitor Application

### CONTACT INFORMATION

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Web Site \_\_\_\_\_ Social Media \_\_\_\_\_

### QUESTIONNAIRE

1. What food(s) and/or drink(s) do you plan to sell? \_\_\_\_\_

2. Will you require a booth space? Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, indicate measurements required: Length \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_

One 10x10 vendor space includes a table and folding chairs. (Please be prepared to bring your own tent/shelving/brackets/spotlights, etc.)

#### **\$350 per space - All outdoor food vendors**

Do you have a food trailer? Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, indicate the trailer measurements: Length \_\_\_\_\_ Width \_\_\_\_\_ Height \_\_\_\_\_

3. Will you need electricity in your trailer/booth? Yes \_\_\_\_\_ No \_\_\_\_\_

If Yes, indicate the voltage/amps requirements: 110 \_\_\_\_\_ 220 \_\_\_\_\_ amps \_\_\_\_\_

4. Will you require water in your trailer/booth? Yes \_\_\_\_\_ No \_\_\_\_\_

### REQUIREMENTS & ELIGIBILITY

- Please provide the Committee with 5-10 images showing your food items and set up (trailer/tent) email to [makersmarket@brccc.com](mailto:makersmarket@brccc.com)
- Exhibitor must live and/or work in the Appalachian region.
- Application, images, and payment must be received by **June 1**. Make payable to **Arts and Crafts**. Vendors will be notified by **June 7th**. Payment is non-refundable after June 15<sup>th</sup>. Non-accepted vendors will receive a full refund.

## Reserved Lodging Blocks

For our out of area vendors, we have reserved room blocks at a discounted rate to ensure your stay is affordable.

### **MICROTEL BECKLEY EAST - 304.255.2200 (1 mile / 2min drive)**

Address: 1001 South Eisenhower Drive, Beckley, West Virginia 25801

Group Name: Appalachian Maker's Market

Rooms Held: 10

Room Availability: One to three nights - checking in Aug 27th - checking out Aug 30th

Rate: \$71.10 per night plus tax

Block Held Until: July 27<sup>th</sup>

### **SLEEP INN BEAVER - 304.255.4222 (3.9 mile / 6 min drive)**

Address: 1124 Airport Road, Beaver, West Virginia 25813

Group Name: Appalachian Maker's Market

Rooms Held: 20

Room Availability: One to three nights - checking in Aug 27th - checking out Aug 30th

Rate: \$71.40 per night plus tax

Block Held Until: Aug 24<sup>th</sup>

### **HAMPTON INN BECKLEY - 304.255.2121 (5 mile / 12 min drive)**

Address: 110 Harper Park Drive, Beckley, West Virginia 25801

Group Name: Appalachian Maker's Market

Rooms Held: 10

Room Availability: One to three nights - checking in Aug 27<sup>th</sup> - checking out Aug 30<sup>th</sup>

Rate: \$119.00 per night plus tax

Block Held Until: July 27<sup>th</sup>

### **SUPER 8 BY WYNDHAM BECKLEY - 304.253.0802 (4.7 mile / 11 min drive)**

Address: 2014 Harper Road, Beckley, West Virginia 25801

Group Name: Appalachian Maker's Market

Rooms Held: 18

Room Availability: One to three nights - checking in Aug 27th - checking out Aug 30th

Rate: \$62.99 per night plus tax

Block Held Until: Aug 1<sup>st</sup>

### **ECONO LODGE BECKLEY - 304.255.2161 ( 3.8 mile / 10 min drive)**

Address: 1909 Harper Road, Beckley, West Virginia 25801

Group Name: Appalachian Maker's Market

Rooms Held: 5

Room Availability: One to three nights - checking in Aug 27th - checking out Aug 30th

Rate: \$69.00 per night plus tax

Block Held Until: July 27<sup>th</sup>